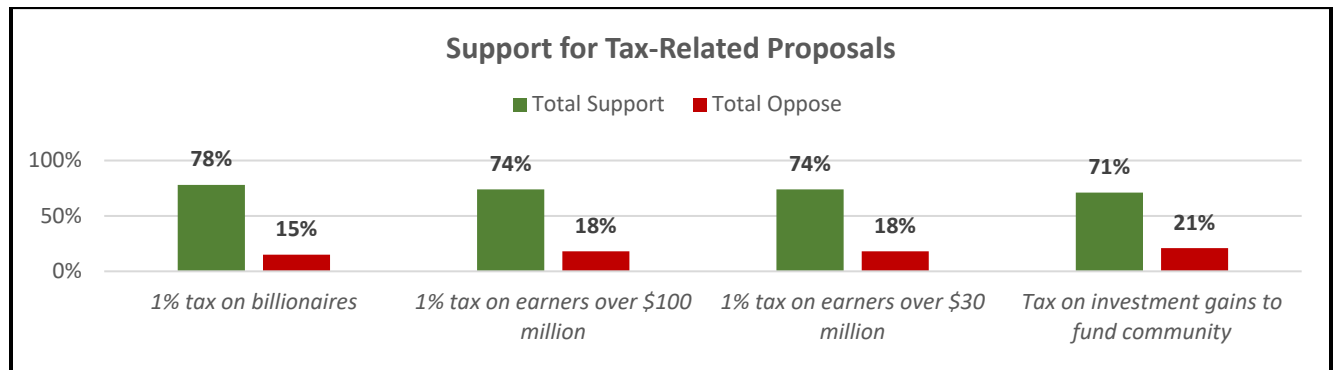




DATE: January 11, 2023
 TO: Interested parties
 FROM: TargetSmart Research Solutions
 RE: Recent poll of New Yorkers shows overwhelming support for billionaires' tax

Our recent poll¹ of New York voters underscores broad levels of support for increasing taxes on the wealthiest individuals in their state.

- Most New Yorkers (62 percent) believe individuals with more than \$1 billion in net worth are not paying what they owe in taxes, and just as many (60 percent) say the same is true for individuals with \$50 million in net worth.
- Almost all New York voters, 84 percent, support implementing an income tax on billionaires.
- Specific policies to raise taxes on wealthy New Yorkers, as shown in the figure below, are very popular as well.
- New Yorkers name public health care (69 percent), affordable housing (62 percent) and K-12 public education (61 percent) as the top priority areas to receive funding from new taxes on the wealthy.



1% tax on billionaires Establishing a New York tax law that would require billionaires to pay 1% of their net worth in taxes annually.

1% tax on earners over \$100 million Establishing a New York tax law that would require people with more than \$100 million to pay 1% of their net worth in taxes annually.

1% tax on earners over \$30 million Establishing a New York tax law that would require people with more than \$30 million to pay 1% of their net worth in taxes annually.

Tax on investment gains to fund community Requiring wealthy New Yorkers pay income tax on their investment gains to help fund public schools, affordable housing, health care, and green energy.

¹ The survey reached 497 registered voters in New York, December 28, 2022 - January 4, 2023. Weights were applied to reflect the demographic characteristics of registered voters in New York. MOE ±4.4%